

# Raising the Standard for Medication Success in Oncology

Community oncology practices provide **85% of cancer care in the U.S.**, but many face **rising costs, shrinking margins, and administrative burdens**. Patients also face some of the **highest out-of-pocket costs**, leading to therapy delays and abandonment.

Forward-looking practices are proving there's a better way: **transforming affordability into a strategic advantage.**

## The Opportunity

Community oncology practices want to transform their patients' medication journey by:

- **Expand access** to lifesaving therapies.
- **Reduce bad debt and uncompensated care.**
- **Protect margins** and strengthen long-term sustainability.
- Deliver the **"white-glove" experience** patients expect.

## PROOF IN ACTION

In one year, TailorMed helped cancer centers...

### Boost Claimed Copay Assistance

**\$3M+**  CARTI

**\$2M+**  NEW ENGLAND Cancer Specialists

### Drive Efficiency

**49%** fewer A/R days on claims

 MUNSON HEALTHCARE

### Reach More Patients

**54%** more patients assisted

**57%** more program approvals



By leveraging TailorMed's comprehensive, end-to-end platform, practices can:



Proactively identify financially at-risk patients



Efficiently match patients with relevant assistance, drawing on 6,000+ programs



Streamline and expedite enrollment, reducing administrative burden



Manage applications, track collected assistance, and measure program success

# Partnering With Oncology Leaders to Advance Access and Outcomes

TailorMed's technology empowers cancer centers to **remove barriers to care** for patients at scale, **increasing efficiency**, and **improving financial performance**.

“TailorMed aligns assistance to those who need it most and removes administrative complexities.”



“With TailorMed, we’ve increased the number of people we’re helping and the amount of funding we’ve secured.”



“The spike in revenue generated led to TailorMed paying for itself within a month.”



“Now I tell patients, ‘I’m going to transfer you to my copay card team,’ TailorMed Complete.”



“TailorMed has enabled us to create opportunities for more patients in our communities without financial resources.”



“We needed something that could operationalize the expansion and make it more functional without being too manual an undertaking for our staff.”

